



Tickborne Disease Prevention Media Campaign

OFFICIAL RESPONSES TO VENDOR QUESTIONS RFA #RFA-2016-DPHS-13-TICKB

No.	Question	Answer
1	Your RFA reads that it might be aimed at a media organization that would take the funds and run your PSAs. But, we are a media firm that can place the PSAs on several outlets, TV + Radio. Would we be able to bid too?	Yes.
2	1. Can companies from outside the USA (like from India or Canada), apply for this? 2. Would we need to come over there for meetings? 3. Can we perform the tasks (related to RFA) outside the USA? 4. Can we submit the proposals via email?	1. Yes. 2. We don't anticipate any meetings; however, if a meeting is necessary, it may be held via conference call. 3. Yes 4. No.
3	I was just looking over that RFA and it said something about references. If we have worked with the State on other campaigns, do we still need to submit everything?	Yes, submit everything requested in the RFA.
4	My legal department will not allow the station to sign any contracts. We can present/propose based on the budget but cannot sign contract.	Yes, present your Application. There is no requirement to sign a contract during the procurement process. The Appendix B is the 'sample contract' (Terms & Conditions), is included for your review in order to respond to Appendix A – Exceptions to the Terms & Conditions, see Addendum #1. If your Application is selected for funding, then execution of a contract will be required.
5	Is there a budget?	Yes. See RFA section 1.4. Compensation & Contract Value
6	What is needed for Certificates of Insurance?	The State of NH requires General Liability Insurance coverage and Workers' Compensation. See Appendix B, Agreement, form P-37, section 14. INSURANCE and 15. WORKERS' COMPENSATION
7	Is the NH DHHS was seeking a creative shop for the execution of the PSA, in addition to the media buy RFA?	Submit your Application in response to this RFA by the deadline stated in the RFA section 3.2. Application Submission Deadline.
8	Would you be interested in seeing how our place-based networks can be integrated with the Tickborne Disease campaign?	Submit your Application in response to this RFA by the deadline stated in the RFA section 3.2. Application Submission Deadline.